

## British Chamber of Commerce Abu Dhabi

### Annual Gala Ball & Recognition Awards Ceremony Friday, 13<sup>th</sup> December 2024, The Club Abu Dhabi

#### Event Sponsorship Packages



Celebrating our 3rd anniversary of the British Chamber of Commerce Abu Dhabi, we will be recognizing our members who have excelled over the last 12 months at our British Chamber of Commerce Annual Gala Ball & Recognition Award Ceremony on Friday 13th December 2024.

The Chamber Recognition Awards have been designed to ensure that our members receive the acknowledgement that they deserve for their hard work over the previous year.

#### ***Award categories include:***

- ***Award for Digital Innovation***
- ***New Business of the Year Award (trading less than 3 yrs)***
- ***Young Person/Apprentice Award***
- ***Business Growth Award***
- ***Made a Difference Award***

This black-tie event will see approximately 200 BCC AD Members and Guests come together for a wonderful evening, starting with a red carpet welcome-reception with mulled wine and prosecco, before enjoying a served three course Christmas meal.

Following dinner, we will be announcing the finalists of the 2024 BCC AD Recognition Awards in each category.

Live entertainment will follow including dancing, music and an auction with fantastic prizes!

This fun filled festive event allows the BCC AD to thank our Members for supporting us throughout the year and gives you the opportunity to engage with representatives of the wider British business community of Abu Dhabi, and celebrate with colleagues, contacts, clients and friends.

There are plenty of opportunities for your brand to be associated with the most prestigious event in the British Chamber of Commerce Abu Dhabi's calendar. **Please see below the sponsorship packages available which can be tailored to meet your company objectives. Please contact the BCC AD office to discuss further:**

### **Gold Package: AED 25,000\***

- 10 complimentary tickets to attend the full event
- Brand name included in the event title featured on all collateral associated with the BCC AD Annual Gala & Recognition Awards Ceremony
- Logo displayed on co-branded photo-wall backdrop
- Opportunity to donate a live auction prize and your company representative to present the prize and address audience
- Logo on event invitation issued to full BCC AD Membership several times
- Logo on event invitation on the BCC AD website
- Logo on the evening programme displayed on every table
- Logo on the sponsorship display screen upon entry to event
- Cross promotional social media campaign highlighting your brand to BCC AD followers
- Brand name included in BCC AD Chairman's opening speech

### **Silver Package – AED 15,000\***

- 5 complimentary tickets to attend the full event
- Logo on event invitation issued to full BCC AD Membership several times
- Logo on event invitation on the BCC AD website
- Logo on the sponsorship display screen upon entry to event
- Opportunity to donate a live auction prize and your company representative to present the prize
- Cross promotional social media campaign highlighting your brand to BCC AD followers
- Brand name included in BCC AD Chairman's opening speech

### **Event Goodie-Bags**

BCC AD offers an opportunity for brands to contribute to our highly sought after goodie bags at this event. Each attendee receives a goodie bag upon arrival, which have previously included gifts from brands such as Lush Cosmetics, Marks & Spencer, Spinneys, Voss and The InterContinental Abu Dhabi.



*We thank you for taking the time to look at these packages. Please do not hesitate to get in touch with the BCC AD on [events@bccad.ae](mailto:events@bccad.ae) or call 02-4457234 to discuss your brands objectives.*