

British Chamber of Commerce Abu Dhabi Annual Gala Ball & Recognition Awards Ceremony 2022

Event Sponsorship Packages



To celebrate the inaugural year of the British Chamber of Commerce Abu Dhabi, we will be recognizing our members who have excelled over the last 12 months at our British Chamber of Commerce Annual Gala Ball & Recognition Award Ceremony on Friday 9th December 2022.

The Chamber Recognition Awards have been designed to ensure that our members receive the acknowledgement that they deserve for their hard work over the previous year.

Award categories include:

- **Award for Digital Innovation**
- **New Business of the Year Award (trading less than 2 yrs)**
- **Young Person/Apprentice Award**
- **Business Growth Award**
- **Made a Difference Award**

This black-tie event will see approximately 200 BCC AD Members and Guests come together for a wonderful evening, starting with a red carpet welcome-reception with mulled wine and prosecco, before enjoying a served three course Christmas meal.

This year, we will recognize the achievements of members of the British Chamber of Commerce Abu Dhabi!

Following dinner, we will be announcing the finalists of the 2022 BCC AD Recognition Awards in each category.

Live entertainment will follow including dancing, music and an auction with fantastic prizes!

This fun filled festive event allows the BCC AD to thank our Members for supporting us throughout the year and gives you the opportunity to engage with representatives of the wider British business community of Abu Dhabi, and celebrate with colleagues, contacts, clients and friends.

To celebrate the inaugural year of the BCC AD Annual Gala & Recognition Awards Ceremony we hope to attract sponsors whom have supported us in previous years including: BAE Systems, G4S, Bryan Cave Leighton Paisner Law, Bentley Emirates, Barclays, HSBC, Etihad Airways, Molton Brown, House of Fraser to name but a few. There are plenty of opportunities for your brand to be associated with the most prestigious event in the British Chamber of Commerce Abu Dhabi's calendar. **Please see below the sponsorship packages available which can be tailored to meet your company objectives. Please contact the BCC AD office to discuss further:**

Gold Package: AED 25,000*

- 5 complimentary tickets to attend the full event
- Brand name included in the event title featured on all collateral associated with the BCC AD Annual Gala & Recognition Awards Ceremony
- Logo displayed on co-branded photo-wall backdrop
- Opportunity to donate a live auction prize and your company representative to present the prize and address audience
- Logo on event invitation issued to full BCC AD Membership several times
- Logo on event invitation on the BCC AD website
- Logo on the evening programme displayed on every table
- Logo on the sponsorship display screen upon entry to event
- Logo on the sponsorship display screen
- Cross promotional social media campaign highlighting your brand to BCC AD followers
- Brand name included in BCC AD Chairman's opening speech
- Brand name mention in a double page feature in the Winter 2022 Capital Letter magazine

Silver Package – AED 15,000*

- 2 complimentary tickets to attend the full event
- Logo on event invitation issued to full BCC AD Membership several times
- Logo on event invitation on the BCC AD website
- Logo on the sponsorship display screen upon entry to event
- Logo on the sponsorship display screen
- Opportunity to donate a live auction prize and your company representative to present the prize
- Cross promotional social media campaign highlighting your brand to BCC AD followers
- Brand name included in BCC AD Chairman's opening speech
- Brand name mention in a double page feature in the Winter 2022 Capital Letter magazine

Award Sponsorship – AED 5,000*

- 1 complimentary ticket to attend the full event
- Logo on event invitation issued to full BCC AD Membership several times
- Presentation of award to finalist at the event
- Company logo placed on the award (eg: Award for Digital Innovation – Sponsored by XX)
- Brand name mention in a double page feature in the Winter 2022 Capital Letter magazine

*(*Package costs are subject to 5% VAT in accordance with UAE government regulations)*

Event Goodie-Bags

The BCC AD offer opportunities for brands to contribute to our highly sought after goodie bags at this event. Each attendee receives a goodie bag upon arrival, which have previously included gifts from brands such as Lush Cosmetics, BBC Good Food Magazine, Marks & Spencer, Spinneys, Voss and The InterContinental Abu Dhabi. Approximately 200 prizes would be required by 2nd December 2022 for inclusion.

We thank you for taking the time to look at these packages. Please do not hesitate to get in touch with the BCC AD on events@bccad.ae or call 02-4457234 to discuss your brand's objectives.