
THE IWC SCHAFFHAUSEN CHRONOGRAPH WORN BY LEWIS HAMILTON ON THE SILVERSTONE PODIUM TO BE AUCTIONED TO BENEFIT LAUREUS SPORT FOR GOOD

Schaffhausen, 9th October 2024: IWC Schaffhausen, Laureus Sport for Good and Bonhams collaborate for a unique online auction. Up for bidding is the Pilot's Watch Performance Chronograph 41 Mercedes-AMG PETRONAS Formula One™ Team – the very watch the seven-time Formula One™ world champion wore on the podium when celebrating his ninth British Grand Prix™ win. Auctioned with this special chronograph are also the original and signed racing gloves Hamilton wore during the race. Bidding started online on Monday, 7th October at Bonhams and will end on Saturday 19th October, during the annual Laureus Charity Night fundraising event in Zurich, Switzerland. All proceeds from the auction will go to Laureus Sport for Good and its sport programs for young people.

Laureus Sport for Good uses sport as a powerful tool to help children and young people overcome violence, discrimination and disadvantage in their lives. With numerous social sport programs all over the world, the foundation has a positive impact on the lives of tens of thousands of youths. IWC Schaffhausen has been a global partner of Laureus Sport for Good since 2005. The Swiss luxury watch manufacturer also supports the Laureus Foundation Switzerland by participating in their annual Laureus Charity Night. Every year, IWC donates a unique timepiece for auction at the fundraising event. This year, for the first time, the auction will be run online in collaboration with Bonhams. All proceeds will go to the Laureus Foundation and its social sport programmes.

“Each year, we look forward to participating in the Laureus Charity Night, which is one of the foundation's most important fundraisers. This time around it will be particularly special, as we are auctioning the watch Lewis Hamilton wore during one of the most emotional and memorable moments of the season. By making the auction accessible globally online, we are ensuring that even more interested bidders will have the chance to participate,” says Franziska Gsell, Chief Marketing Officer at IWC Schaffhausen.

Up for auction is the **Pilot's Watch Performance Chronograph 41 Mercedes-AMG PETRONAS Formula One™ Team (Ref. IW388306)**. This is the exact watch Lewis Hamilton wore on the podium when celebrating his ninth win at his home race earlier this year. Hamilton's triumph at the British Grand Prix™ in Silverstone was even more significant as it marked his first win in two seasons. When the seven-time Formula One™ World Champion held up the trophy on the podium, he was overwhelmed with emotion. He later expressed his gratitude through social media, saying: “It has been 945 days since the last win, and it has finally come home. Silverstone, I love you. There's no crowd that deserves this more. This is love, this is family. Thank you all for the love and support.”

The Pilot's Watch Performance Chronograph 41 Mercedes-AMG PETRONAS Formula One™ Team features a case and case back ring made of Ceratanium®. Developed by IWC Schaffhausen, this high-performance material combines the lightness and structural integrity of titanium with a hardness and scratch resistance similar to that of ceramic. The black ceramic bezel with a tachymeter scale lets the wearer determine the average speed over a reference distance of 1000 metres. With its elaborate

lacquer finish, the black dial radiates tremendous visual depth. The hands, indices and numerals are filled with Super-LumiNova®, ensuring excellent readability at night. The watch is powered by the IWC-manufactured 69385 calibre, which is visible through the tinted sapphire glass case back. The mechanical chronograph movement has been engineered with a focus on robustness, precision and reliability.

In addition to the watch, the auction lot also contains the original racing gloves that Lewis Hamilton wore in the cockpit of his Mercedes-AMG F1 W15 E PERFORMANCE during this year's memorable race at Silverstone. Signed by the champion himself, the gloves were donated by the Mercedes-AMG PETRONAS Formula One™ Team.

The auction started on 7th October, 2024, and will end on 19th October, 2024, at 10:45 pm CET. The final bidding will take place live during the Laureus Charity Night. The online auction can be accessed via the following link: <https://www.bonhams.com/auction/31115/laureus-x-iwc-schaffhausen-charity-auction/>

LAUREUS FOUNDATION SWITZERLAND

The aim of the Laureus Foundation Switzerland is to enable children and young people to live a positive life full of self-determination through sports. Beyond sports and its associated values, Laureus also systematically promotes the integration and personal development of the young, as well as their physical and mental well-being. The main focus is not on achievement but rather on enjoying sports and shared experiences. The foundation helps young people who need support – regardless of their gender, ethnicity, religion, social class or health issues.

Laureus supports over 23,000 children in Switzerland through seven charitable sports projects each year. The dedication of around 30 Swiss ambassadors, including cycling legend Fabian Cancellara, track athlete Mujinga Kambundji, skier Marco Odermatt and “Schwingen” wrestler Christian Stucki, is a wonderful source of inspiration for all the children and young people involved. The Laureus Foundation Switzerland was established in 2006 by IWC Schaffhausen in collaboration with Mercedes Benz as part of the international Laureus Sport for Good Foundation.

IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

DOWNLOADS

Images of the watch to be auctioned can be downloaded free of charge from press.iwc.com

FURTHER INFORMATION

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