

UNITED ARAB EMIRATES MINISTRY OF INDUSTRY & ADVANCED TECHNOLOGY



National In-Country Value Program AmCham 2022



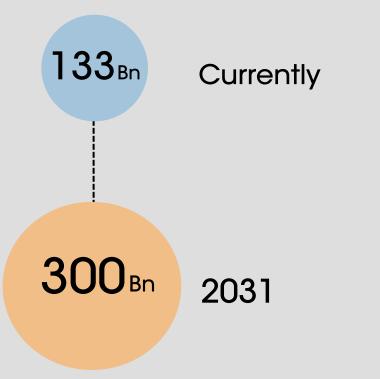
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Launch of Operation 300Bn

INDUSTRIAL VALUE ADDED (AED BN)



STRATEGIC OBJECTIVES



Creating a relevant, attractive and engaged business environment to meet local and international investor needs



Supporting continued growth of home-grown national industries and enhancing their competitiveness



Stimulating innovation and adopting advanced technology in industrial ecosystems of the future



Boosting UAE's reputation as a global destination for leading future industries with world-class infrastructure; a highly skilled and tech-advanced workforce

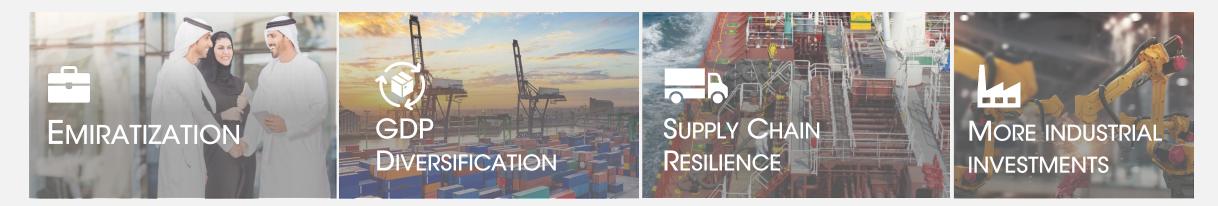


National ICV Program Objectives

OBJECTIVE

Boost economic performance and support local industries by redirecting higher portions of procurement spending into the national economy.

IMPACT





Why should companies join the program?



CONTRACTUAL ADVANTAGE with the participating entities and government authorities



Entrepreneurs and SMEs will have greater OPPORTUNITIES FOR GROWTH by virtue of the localization of value chains.



OPPORTUNITY TO PROMOTE LOCAL COMPANIES and introduce their products and the quality of their services.



INCREASED DEMAND for local products & services



Increasing the opportunity for local companies to enter INTERNATIONAL PARTNERSHIPS



Competitive advantages, such as FINANCING INCENTIVES AND ENERGY SAVINGS

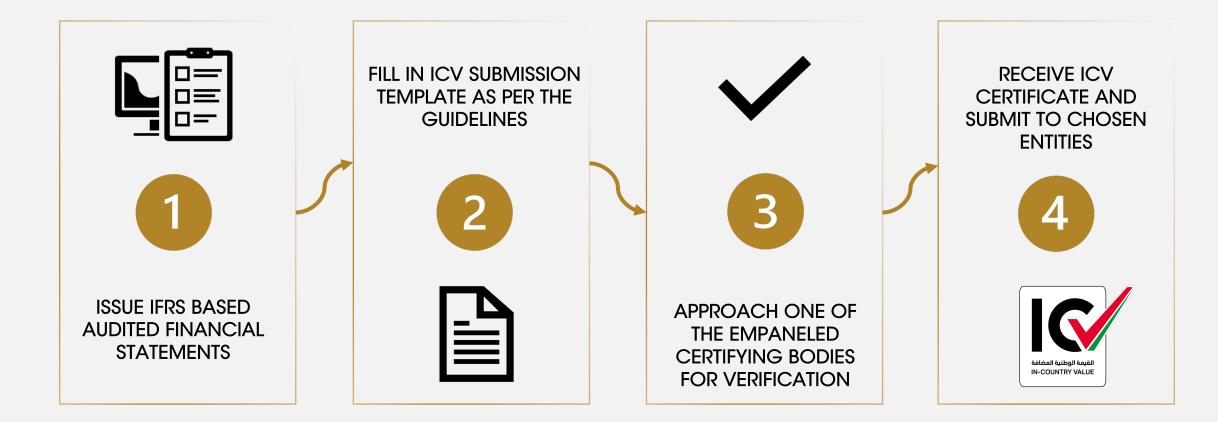


ICV Participating Entities





How Do Companies Get an ICV Certificate?





UNITED ARAB EMIRATES MINISTRY OF INDUSTRY & ADVANCED TECHNOLOGY



THANK YOU

Scan this QR Code to register for the ICV Program's Awareness Session

