















<u>'Battle of the Business Community Golf Tournament!'</u> <u>Partnership Opportunities</u>

Friday, 7th October 2022 Saadiyat Beach Golf Club

Calling all golfers – the ultimate Abu Dhabi corporate golf day is back!

We are delighted to announce the next 'Battle of the Business Community Golf Tournament' will take place on Friday 7^{th} October 2022 at Saadiyat Beach Golf Club, with a shotgun start at 12.30pm.

This competition will see players representing a massive 6 Abu Dhabi Chambers/Business Groups – British Chamber of Commerce Abu Dhabi (BCC AD), AmCham Abu Dhabi, Irish Business Council, CCI France, Canadian Business Council and the Australian Business Group.

This unique corporate tournament provides an unparalleled networking opportunity for business representatives, a terrific competition as up to 100 golfers will compete as individuals, two-balls or four-balls in a Texas Scramble competition with on-course events providing frequent prize opportunities, and overall an unbeatably enjoyable Friday afternoon on the stunning 18 hole Saadiyat Beach Golf Club course!

At sunset, colleagues, friends and family are welcome to join players for prize presentations and to enjoy further networking, BBQ buffet and a raffle draw. The cost per player including the 18-hole tournament and BBQ buffet plus 2 house beverages is 795AED; but there are various opportunities for add on packages to get more involved in this event, and benefit as a corporate sponsor.

We are delighted to share with you the opportunity to partner with us at one of our biggest events in the calendar! Please reach out to events@bccad.ae to book the below packages —

Sponsor a Hole!

- **1 prime sponsored hole** to brand on the day as you wish (opportunity to have company representatives based at the hole to engage with players enjoying the on-course event.)
- Hole sponsors must provide a prize for their hole at a value of AED500.
- Event sponsor company logo on **event invitations** and reminders circulated to the BCC AD database plus 5 other participating Chambers/Business Groups databases.
- Event sponsor company logo displayed on the event invitation on the BCC AD **website** plus 5 other participating Chambers/Business Groups databases.
- Event sponsor company logo displayed on **social media** posts.
- Event sponsor company logo displayed on sponsor board during evening presentation.
- Event sponsor company mention in post event feature in **BCC AD's Capital Letter magazine** including event images.
- Opportunity to display **promotional branding** in Clubhouse registration area (company must provide a roll up banner).
- Event sponsor will be **thanked in evening presentation** of prizes by Saadiyat Beach Golf Club representative.

Cost of this package is 2,000 AED
*Sponsor must provide prize to value of AED500

Corporate Sponsored Hole plus Team of 2!

• Includes all benefits of 'Sponsor a Hole' package plus 2 players to participate in the competition on the day.

Cost of this package is AED 3,500*
*Sponsor must provide prize to value of AED500

Corporate Sponsored Hole plus Team of 4!

• Includes all benefits of 'Sponsor a Hole' package plus 4 players to participate in the competition on the day.

Cost of this package is AED 5,100*
*Sponsor must provide prize to value of AED500

Sponsor Merchandise for players & winners

 Packages can be worked out for sponsoring items such as branded golf balls, branded caps, prize winners' trophies.

Please contact Sinead at BCC AD to discuss these opportunities.

To discuss any of the above sponsorship packages please get in touch with the BCC AD team at events@bccad.ae

We look forward to a hugely enjoyable day out!

Tel: +971 2 445 7234 | membership@bccad.ae | www.bccad.ae