



















# Battle of the Business Community Golf Tournament Partnership Opportunities

Thursday, 28th November 2024

Calling All Golfers! - The ultimate Abu Dhabi corporate golf day is back!

We are delighted to announce the next 'Battle of the Business Community Golf Tournament' will take place on Thursday 28<sup>th</sup> November 2024 at Yas Links Abu Dhabi.

This competition will see players representing 8 Chambers/Business Groups across Abu Dhabi including: British Chamber of Commerce Abu Dhabi, AmCham Abu Dhabi, Australian Business Group, Irish Business Council, CCI France UAE, Canadian Business Council, Swedish Business Council and Spanish Business Council.

This unique corporate tournament provides an unparalleled networking opportunity for business representatives, a terrific competition as up to 100 golfers will compete as individuals, two-balls or four-balls in a Texas Scramble competition with on-course events providing frequent prize opportunities, and overall an unbeatably enjoyable Thursday afternoon on the stunning 18 hole Yas Links Abu Dhabi course! At sunset, colleagues, friends and family are welcome to join players for prize presentations and to enjoy further networking, BBQ buffet and a raffle draw.

We are delighted to share with you the opportunity to partner with us at one of our biggest events in the calendar! Please contact us at <a href="mailto:events@bccad.ae">events@bccad.ae</a> to ensure your company gets involved!

#### **BBQ Networking Sponsor**

- Includes all benefits of 'Sponsor a Hole' package plus 4 players to participate in the competition on the day.
- 2 x bow head flags
- 4 additional tickets for guests to attend the BBQ buffet and dinner including 2 drink vouchers each

Cost of this package is AED 10,000





















## **Buggy Sponsor (Your logo on the golf buggies)**

- Includes all benefits of 'Sponsor a Hole' package plus 4 players to participate in the competition on the day.
- 2 x Bow head flag
- 4 additional tickets for guests to attend the BBQ buffet and dinner including 2 drink vouchers each

Cost of this package is AED 10,000

# **Golf Clinic Sponsor**

- Includes all benefits of 'Sponsor a Hole' package plus 2 players to participate in the competition on the day.
- 1 x Bow head flag

  Cost of this package is AED 7,500

## **Corporate Sponsored Hole plus Team of 4!**

• Includes all benefits of 'Sponsor a Hole' package plus 4 players to participate in the competition on the day.

Cost of this package is AED 5,500\* for BCC AD members / AED 6,300 for non-members \*Sponsor must provide prize to value of AED500

### **Corporate Sponsored Hole plus Team of 2!**

• Includes all benefits of 'Sponsor a Hole' package plus 2 players to participate in the competition on the day.

Cost of this package is AED 4,000\* for BCC AD members / AED 4,400 for non-members \*Sponsor must provide prize to value of AED500

## Sponsor a Hole!

- 1 prime sponsored hole to brand on the day as you wish (opportunity to have company representatives based at the hole to engage with players enjoying the on-course event.)
- Hole sponsors must provide a prize for an activation at a value of AED500.
- Event sponsor company logo on event invitations and reminders circulated to the BCC AD database and to external invitees.
- Event sponsor company logo displayed on the event invitation on the BCC AD website.





















- Event sponsor company logo displayed on social media posts.
- Event sponsor company logo displayed on **sponsor board** during evening presentation.
- Event sponsor company mention in post event feature in **BCC AD's My Community** and **News & Updates** on our website including event images.
- Opportunity to display **promotional branding** in Clubhouse registration area (company must provide a roll up banner).
- Event sponsor will be **thanked in evening presentation** of prizes by Yas Links Abu Dhabi representative.

Cost of this package is AED 2,500
\*Sponsor must provide prize to value of AED500

To discuss any of the above sponsorship packages please get in touch with the BCC AD office.

We look forward to another successful Golf Day!

Símone Jucker
General Manager