

SUCCESS STORIES & BUSINESS ACHIEVEMENTS IN ABU DHABI



Zoom Webinar



Thursday, 24th of March 2022

AGENDA

Welcoming & Introduction by COAD

11:30 – 11:35

Speaker: Ms. Hala Khalid Al Ameri,

Executive Director - Abu Dhabi

Competitiveness Office (COAD)

Short updates on recent developments in Abu Dhabi's business environment



11:35 – 11:50

Speaker: Mr. Abdullateef Al Ali,

Director - Ease of Doing Business Department (COAD)

Launch of 'The Investor Journey' platform: How to use the 'Investor Journey' platform to start your business.



11:50 – 12:05

Speakers: Mr. Qussay Abdel Wahab,

SMEs Expert - Abu Dhabi Department Of Economic Development (ADDED)



& Mr. Lorenzo Jooris,

Chief Executive Officer – Creative Zone

Launch of 'Setup In Abu Dhabi' platform: Discover the newly launched business support platform that provides everything an investor, business owner, or SME requires for setting up, launching, and growing their businesses in Abu Dhabi.



12:05– 12:20

Q&A Session by COAD

12:20– 12:25

Closing & Satisfaction survey poll by COAD